

# BABSON COLLEGE

Babson Academy for the Advancement  
of Global Entrepreneurial Learning

## Entrepreneurial Mindset Course



## An Entrepreneurship Course for College Students From All Disciplines

An entrepreneurial mindset doesn't just require critical thinking skills—it is an outlook that combines the ability to find or create new opportunities with the courage to act on them.

Through the Entrepreneurial Mindset course, students can deepen their innovative and creative thought and action practice with the help of techniques developed by expert faculty members at the No. 1 college for entrepreneurship in the United States. This entrepreneurship course empowers students to navigate uncertainty and ambiguity, while also embracing new ventures that arise under such conditions.

Developing an entrepreneurial mindset requires practice, so this course encourages action, learning, and building in order to begin developing the courage to act on entrepreneurial opportunities in the future.

### Dates:

January 16–27, 2023

### Course Cost:

\$495

### Registration Deadline:

January 9, 2023

### Key Benefits:

- Learn to differentiate between entrepreneurial and managerial thinking
- Explore Babson's signature Entrepreneurial Thought & Action® (ET&A™) methodology
- Practice shaping ideas into bold opportunities
- Develop the confidence and courage to act outside your comfort zone
- Connect with like-minded peers
- Receive a Babson Academy Certificate of Completion

### Course Format:

- Four collaborative online live sessions over two weeks
- Videos and readings to round out your entrepreneurship education experience
- Food Truck Challenge simulation
- Two mindshift activities
- Daily mindset “vitamins”
- Taught by Babson College faculty



### Questions? Contact:

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